



This isn't your usual resume.  
It's a strategic growth file built to show you one thing:  
**"What happens when passion meets performance."**

If you're looking for someone to think, lead, and execute like a  
founder — welcome in.

# BRANDKIT

P E R S O N A L

# PERSONAL

*message*

MARKETING ISN'T ABOUT  
SELLING MORE — IT'S ABOUT  
BEING REMEMBERED FOR  
SOMETHING REAL.

I've built a career by helping others grow — now, I'm looking to grow with purpose.  
Not for the next title, not for a line on my resume — but to align with a vision I can believe  
in and build upon every day.

I'm driven by curiosity. Fueled by creativity. Obsessed with clarity.  
I care deeply about the work I do, the people I work with, and the results we create  
together. The right role, for me, isn't just about what I can do — it's about why I'm doing it.

I want to bring my full self — my strategy, my execution, my instincts — to a place where  
growth isn't just a goal, it's a culture. If that sounds like the kind of partnership you're  
looking for, then this message found the right hands.

*Zeeshan*





# I'M ZEESHAN BHATT

I'm a digital growth architect, full-stack marketer, and the guy brands call when they're ready to scale — not guess. I've spent the last 14 years helping businesses grow with precision. From performance marketing and funnel building to branding, automation, and team leadership — I've done it all, and done it with results that stick.

My journey started with nothing but a laptop, zero capital, and relentless obsession. Today, I've built campaigns that generated millions in revenue, led 500+ businesses across 12+ industries, and earned a place in the top 2% of freelancers globally. I've helped brands find their identity, fix their systems, build their audience, and turn traffic into trust.

What I do isn't surface-level marketing — it's deep work.

**I build strategies that scale. Systems that convert. And brands that actually matter.**

*"I BELIEVE GREAT MARKETING  
DOESN'T CHASE — IT ATTRACTS.  
IT DOESN'T PUSH — IT PULLS."*





# EDUCATION

➤ **Bachelor of Arts | IGNOU** **2016 - 2020**

Earned a degree while building real businesses. Balance? Built it.

➤ **Freelancing | Upwork** **2018 – NOW**

This has been my real MBA. No classroom taught me what freelancing did.

➤ **Left Traditional School to Learn Differently** **2016**

Left traditional school to focus on what I loved: marketing and storytelling.







## PERFORMANCE MARKETING

PAID ADS · FUNNEL STRATEGY ·  
CONVERSION OPTIMIZATION ·  
RETARGETING · A/B TESTING

## BRAND STRATEGY

POSITIONING · MESSAGING · CONTENT  
ARCHITECTURE · EMOTIONAL HOOKS ·  
COPY STRATEGY

## AUTOMATIONS

CRM SETUP · EMAIL FLOWS ·  
ZAPIER · MANYCHAT · HUBSPOT ·  
LEAD NURTURING

# MY

# EDGE

## CREATIVE DIRECTION

AD CREATIVES · SOCIAL MEDIA  
DESIGN · UX/UI FEEDBACK · VISUAL  
HOOKS

## GROWTH STRATEGY & LEADERSHIP

BUSINESS SCALING · TEAM  
MANAGEMENT · CLIENT STRATEGY ·  
DATA-DRIVEN DECISIONS





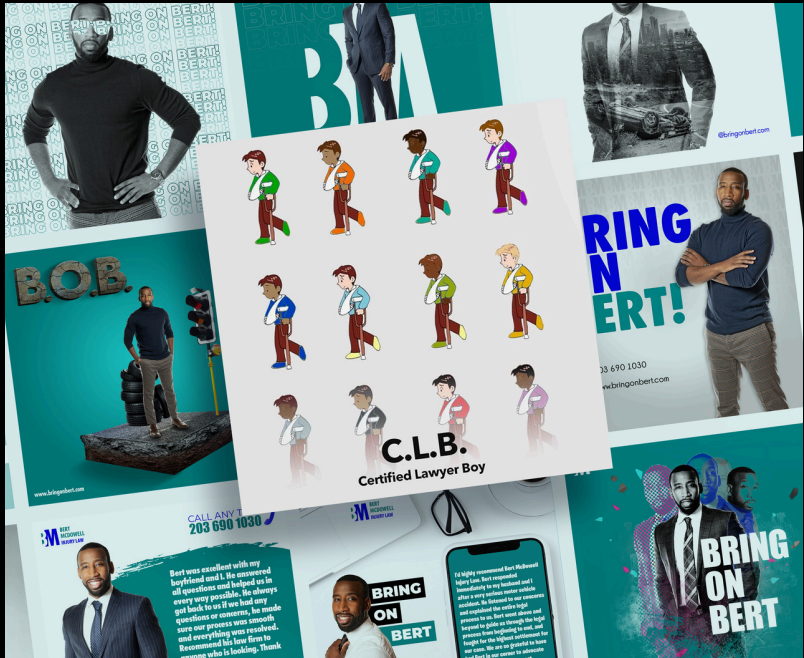
IT'S THE STORY OF  
BRANDS I'VE HELPED  
SCALE, CHALLENGES I'VE  
SOLVED, AND IMPACT I'VE  
MADE — ONE PROJECT  
AT A TIME.

EVERY ROLE HERE  
TAUGHT ME SOMETHING  
STRATEGY COULDN'T.

ZEESHAN BHATT / CV

2025

(06)



100+ US LAW FIRMS | 2018-2024

Senior Marketing Strategist

Led full-funnel strategies for 100+ law firms, driving lead generation, brand visibility, and consistent revenue growth.



DTC BRANDS | 2019 – 2023

Lead Performance Marketer

Scaled multiple DTC brands to 6–7 figures through ROI-focused ad strategy, funnel optimization, and conversion-driven creative.



200+ SMBS | 2016 - PRESENT

Marketing Head (Contract Role)

Led growth strategy and execution for 200+ small to mid-sized businesses across industries, delivering full-stack marketing solutions.

# EXPERIENCE



ZB DIGITAL | 2016–PRESENT

Founder & CEO

Founded and scaled ZB Digital into a global creative agency, delivering innovative digital marketing solutions to clients across various industries.

GRAB A STORY | 2015 – 2018

Founder & Monetization Expert

Launched and managed GrabAStory.com, a content platform that attracted a network of over 300 publishers and reached an audience exceeding 100 million.

PRANKIFY | 2012-2013

Founder & Manager

Created and produced content for 'Prankify,' achieving over 1.2 million views and 15,000 subscribers within the first month.

MEDIABUFFER | 2011-2012

Founder & CEO

Developed 'MediaBuffer,' a video hosting platform similar to YouTube, showcasing early entrepreneurial initiative and technical skills.

MEN IN MEDIA | 2013-2014

Founder & CEO

Established 'Men In Media,' offering photography, editing, and content creation services, laying the groundwork for future ventures in digital media.

INDI IT SOLUTIONS | 2019-2020

Digital Marketing Expert

Managed social media strategies and campaigns, enhancing the company's online presence and engagement.



200+  
Happy clients

\$400K  
Total earnings

4.9  
Average Rating

Top 2%  
Ranked in the top 2% of 20M+ freelancers on Upwork

15K+ Hours  
It's years of trust, consistency, and getting the job done right.



# RECOMMENDATIONS



**Tyler Williams**  
Justice Beyond Law

5.0 ★★★★★

Zeeshan delivered outstanding results on my project! In a very short timeframe, he significantly improved the performance of my Facebook ads and scaled them effectively. Beyond ads, he provided valuable assistance with other marketing strategies, including creating engaging video content and expert editing. Zeeshan truly goes above and beyond to ensure your advertising reaches its fullest potential.



**Jeff Whalley**  
Whalley Law

5.0 ★★★★★

Zee has provided the most professional service and detailed plan. I would strongly suggest that anyone looking for assistance in Website PPC/SEO/SEM/SMM give him the opportunity to show you what he can do. I will hire Zee for any future projects as it has been wonderful working with someone who has his attention to your goals. Great results and wonderful person to work with.



**Cody Beck**  
Mantality Health

5.0 ★★★★★

Zeeshan is absolutely incredible, works his tail off and always gets the information right on target. Works to understand how the company works, the culture and brings ideas to the table.



**Bert McDowell**  
Bert McDowell Injury Law

5.0 ★★★★★

Zee has been amazing. He is an extremely hardworker and care greatly for his clients. He goes above and beyond to meet and exceed his clients expectations. I am a very demanding person, and at times that can make things difficult. However, Zee has continue to meet my high demands and excel. I am very happy that I chose him to head my social media marketing.



**Seth Vancura**  
North Valley Pediatric Therapy

5.0 ★★★★★

Zee is and remains an incredible asset to our organization. His marketing and website skills have shown in the continued growth of our company. Pleased to have him as part of our extended team.



# MEDIA *features*

FROM LOCAL HUSTLE TO GLOBAL RECOGNITION — MY JOURNEY HAS BEEN SPOTLIGHTED BY LEADING MEDIA OUTLETS ACROSS THE WORLD. THESE FEATURES TELL THE STORY BEHIND THE WORK, THE OBSESSION, AND THE IMPACT.



yahoo! finance  
TRIBUNE  
ThePrint mid-day  
The Telegraph Outlook

NOTICED.  
TRUSTED.  
FEATURED.  
20+ Media Features

hello@zbknows.com

www.zbknows.com

# LET'S WORK

**LINKEDIN**

**UPWORK**

**PORTFOLIO**

